

Workshop Presenter Biography

Dr. Betty Farmer is a professor of communication and public relations at Western Carolina University. She is an award-winning teacher, scholar, and communications practitioner. Her specialty areas include gender communication, crisis communication and communication skills training.

Betty has held various leadership positions at WCU, including provost fellow for engagement, assistant to the chancellor for Dillsboro, faculty fellow for mentoring and department head. As a consultant and trainer, she has led numerous communication training sessions for a wide variety of organizations.

She launched her own consulting firm, Farmer Communications, dedicated to "Growing Better Communicators," in 2016.

View Betty's profile and connect with her on LinkedIn at <https://www.linkedin.com/in/betty-farmer-bb659619/>

